

Training for Emerging Homesharing Programs June 13 & 14, 2019, Burlington, Vermont

Co-sponsored by



This training is to help establish or fortify a new homesharing program based on the non-profit, comprehensive model that HomeShare Vermont has developed. The training is appropriate if you have a new program (3 years or less) or simply working towards establishing a new program.

Homesharing is a simple idea where two or more people share a home to their mutual benefit. The home can be an apartment, condominium, mobile home, or traditional single-family house. A person offers a private bedroom and shared common area in exchange for rent, help around the house, or a combination of the two.

The Training

The training will review the key components of a homesharing program including:

- Marketing and outreach
- Program Design
- Screening candidates
- Matchmaking
- Ongoing support and services
- Evaluation, data collection & outcomes
- Funding for homesharing programs
- Sample forms

Guest Presenter: Andy Goodman



To kick off our training we are very fortunate to have Andy Goodman, co-founder and director of the Goodman Center, provide a 3-hour workshop on ***Using Storytelling to Build a Successful Homesharing Program***. Andy Goodman is internationally known for his speeches and workshops on storytelling and has led over 500 trainings for clients including CARE, The Nature Conservancy, Boys and Girls Clubs of America, NOAA, the San Diego Zoo, MIT, Princeton, the Bill and Melinda Gates Foundation, the Robert Wood Johnson Foundation, GE, Bank of America, and many others. He has authored ***Storytelling as Best Practice***, ***Why Bad Ads Happen to Good Causes*** and ***Why Bad Presentations Happen to Good Causes***. He also publishes a monthly journal, *free-range thinking*, to share best practices in the field of public interest communications. This informative and fun workshop will get the training off on the right foot as stories are important in advocacy, development, recruiting volunteers and participants and in every aspect of our internal and external program communications.

Conference Location:

All sessions will be held at the Courtyard Burlington Harbor, 52 Cherry Street, Burlington Vermont, except the optional dinner on Thursday night. The hotel is just steps away from Lake Champlain and the Church Street Marketplace and includes a restaurant, indoor saline pool, fitness facility, complimentary bicycle use, fire pit, high speed internet and flat screen HD TV's.

Hotel Information:

A block of sleeping rooms has been reserved for Wednesday and Thursday nights. **Please reserve your room early as Vermont is very popular in June!** Please request the room block under **HomeShare VT Training**. Contact the hotel directly at 802-864-4700 ext. 1 to make your reservations. NSHRC's room rate is \$169 plus applicable taxes. The cut-off date for accepting reservations into this room block and rate is May 24, 2019. Reservations received after that date will be accepted on a space and rate available basis. (Please note that the date of May 24th only reserves the conference rate. It does not ensure that sleeping rooms will be available if the conference block is sold out.)

Training Registration and Fee:

Registration Deadline is June 1, 2019. **Registration will be limited to only 50 people.** Priority will be given to new homesharing programs and to people who want to start a program. The training fee includes:

- The NSHRC Resource Guide to Establishing a New Homesharing Program
- Sample forms from application to welcome booklets
- Breakfast on Thursday and Friday
- Lunch on Thursday and Friday